

Southern States Gymnastics Parent Association
4546 Research Park Blvd, Huntsville, AL 35806

Dear Potential Business Partner,

The Southern States Gymnastics Academy (SSGA) is pleased to announce the opening of a 15,000 sq. foot gymnastics facility on Research Park Blvd. This new facility will help meet the growing need in the Huntsville /Madison metro area for advanced training in men's and women's competitive gymnastics. It will also greatly increase access to recreational gymnastics for those students currently involved in the sport as well as for those new to the sport. With the recent American successes at the Beijing Summer Olympics, there has been a heightened awareness and swell of interest in gymnastics adding to the already existing demand for quality gymnastics in the area.

The Southern States Gymnastics Parent Association (SSGPA) exists to encourage and support the Southern States Gymnastics Academy team gymnasts and their coaches, to foster national amateur sports competition, and to help insure the availability of the latest technology and training equipment. SSGPA is a not-for-profit corporation, currently in the process of obtaining its IRS 501c3 status.

The SSGPA is diligently working to identify corporate sponsors interested in helping the exceptional athletes of SSGA achieve their challenging goals by purchasing high tech equipment for the new facility. This equipment is vital to the development, training and safety of current and future gymnasts. One of the most critical initial needs is the installation of a 20' x 20' foam pit requiring over 9,000 foam blocks which is used by the athletes to cushion landings when learning new and difficult maneuvers. Other key equipment will be sought shortly after the completion of the foam pit.

The SSGPA is asking your company to consider becoming a corporate sponsor with the option of selecting a platinum, gold, silver, bronze or friend of SSGPA level sponsorship. These sponsorship levels are described in detail on the following page and will be renewable yearly. Your sponsorship will enable your company to generate increased awareness of your products and services to the over 300 gymnasts and their families that use the facility on a regular basis. Banners and announcements at boys and girls meets throughout the year will increase marketing opportunities to hundreds of other families.

We appreciate your consideration in becoming a sponsor and know that it will be a win-win proposition for the gymnasts, their families, and your company.

Sincerely,

Southern States Gymnastics Parent Association